

# ACTRA Commercial Agreement BULLETIN



Great ads make money. Shouldn't you?



ACTRA member and star of *Anne with an E*, **Dalmar Abuzeid** knows the protections offered by the National Commercial Agreement are worth fighting for. After all, as Dalmar says, "When great ads make money for brands, shouldn't you as well?"



**Brian Markinson**, star of numerous film and television hits including *Shooter* and *Tribal*, tells Canadian

agencies not to put their “reputation on the line” but instead, join ACTRA in the continued fight for globally recognized excellence.



“Working with the best performers in the industry means the best ads for agencies.” Award-winning performer and *Kim's Convenience* star **Paul Sun-Hyung Lee** wants Canadian Agencies to join ACTRA in the fight for excellence.



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