

ACTRA Commercial Agreement BULLETIN



Why is your performance worth fighting for?

Dear ACTRA Members, Friends, and Allies,

Here's the latest update regarding the National Commercial Agreement (NCA).

YOU'RE IN GOOD COMPANY WITH ACTRA: As a recognizable face in some of Canada's largest ads and most respected companies, Canadian star and ACTRA Member, **Jamaal Grant**, talks about why your performance is worth fighting for.

You're in
Good
Company.
ACTRA





Breakout Canadian star and ACTRA Member **Malia Baker** invites Canadian advertising agencies to join us in our NCA renewal agreement so we can focus on making award-winning ads together.



Widely known as the “Canadian Tire guy” in households across the country, Canadian star and ACTRA Member **Paul Constable** talks about what we’re fighting for.

Thank you for your support and solidarity.

In solidarity,
Marie Kelly and Eleanor Noble



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