

ACTRA Commercial Agreement BULLETIN



It's time for Leo Burnett to honour its own philosophy

ACTRA National Executive Director Marie Kelly calls on Leo Burnett to honour its own philosophy and treat ACTRA performers with the respect and dignity they deserve.



We made noise and the media is listening!



THE MEDIA IS STILL TALKING!

ACTOR'S UNION TARGETS ADVERTISING AGENCIES OVER ONGOING LABOUR DISPUTE

CityNews MountainViewTODAY.ca PENTICTON HERALD
The Standard strategy Winnipeg Free Press

"I've had to speak with lots of concerned members, they're being evicted,"
Cory Doran, ACTRA Member

HOW CAN YOU HELP?

LET YOUR VOICE BE HEARD by [joining the #ACTRATakesAction](#) movement. ACTRA participated in a [mediation session](#) with the ICA on July 12 in hopes of getting back to the bargaining table. Unfortunately, the ICA refused to change its position. [Take action now](#) and let the advertising agencies know they need to end this unlawful lockout now and come back to the bargaining table!



A collage of media headlines and logos. On the left, a red banner reads "THE MEDIA IS STILL TALKING!". To the right, a white banner features the headline "ACTOR'S UNION TARGETS ADVERTISING AGENCIES OVER ONGOING LABOUR DISPUTE". Below this headline are logos for "CityNews", "MountainViewTODAY.ca", "PENTICTON HERALD", "The Standard", "strategy", and "Winnipeg Free Press". On the far right, a quote from Cory Doran, ACTRA Member, reads: "I've had to speak with lots of concerned members, they're being evicted,".

Click on the media outlet's logo below to read the article!

A row of six media outlet logos: "CityNews", "MountainViewTODAY.ca" (with "POWERED BY THE ALBERTAN" below it), "PENTICTON HERALD", "The Standard", "strategy", and "Winnipeg Free Press".



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