

ACTRA Commercial Agreement BULLETIN



What are we fighting for?

Dear ACTRA Members, Friends, and Allies,

Here's the latest update regarding the National Commercial Agreement (NCA).

YOU'RE IN GOOD COMPANY WITH ACTRA: Widely known as the “Canadian Tire guy” in households across the country, Canadian star and ACTRA Member **Paul Constable** talks about what we're fighting for and how the actions of a few bad agency employers are threatening the ability of performers to make a living and build a career in Canada.





Award-winning performer **Tristan D. Lalla** encourages all advertising agencies to commit to make great ads using ACTRA's professional performers.



Affectionately known the world over as Umma on *Kim's Convenience*, Canadian star **Jean Yoon** has joined the fight

Thank you for your support and solidarity.

In solidarity,
Marie Kelly and Eleanor Noble



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